

Virgin Money Fireworks Concert - Poster Competition 2018



Previous posters for the Virgin Money Fireworks Concert, featuring the three winning designs

The Edinburgh International Festival is delighted to launch our annual poster competition for primary school aged children from Edinburgh, the Lothians and Fife. We are looking for the best and the brightest creations, bringing to life the International Festival's spectacular **Virgin Money Fireworks Concert**, with partners **Virgin Money**, the **Scottish Chamber Orchestra** and **Forth 1**.

Back for its seventh year, the poster competition gives children the chance to see their design around Edinburgh this summer. We are looking for colourful and imaginative creations which capture the spirit and excitement of the spectacular Fireworks Concert that this year takes place at **9pm on Monday 27 August**. The winning designs will feature on three different posters promoting the Fireworks Concert and will be seen around the city in the run-up to the event.

Alongside having their designs feature on our posters, winners will also enjoy a tour of the *Virgin Money Fireworks Concert* set-up at Edinburgh Castle and win a family ticket to watch the Fireworks Concert itself from Princes Street Gardens.

The Fireworks Concert is one of Edinburgh's favourite annual events, bringing together families, visitors and communities from across the city and beyond, for the grand finale to Edinburgh's summer festival season. Over 400,000 fireworks choreographed to live orchestral music will light up the sky over Edinburgh against the unique backdrop of the iconic Castle. The event - the largest fireworks concert of its type in the world - is enjoyed annually by around 250,000 people at various vantage points across the Scottish capital and its surrounds.



Previous winning design from Taylor McLellan aged 7

What kind of picture?

The winning designs will be used as the basis to create a series of posters which will be seen across Edinburgh throughout August. The designs should capture the spectacle and excitement of the event using bright bold colours and shapes to create eye-catching firework effects. As well as choosing three images to feature on posters and promotional materials, a selection of entries will also be shared via the Festival's digital channels, including the website at www.eif.co.uk.

Competition entrants must be primary school aged children. Entries will be split into two categories: Primaries 1– 3 and primaries 4 – 7. Winners will be selected from each category.

Any 2-D/flat materials can be used to create a picture, which should be supplied at either A4 or A3 size. If submitting a digital entry, images must be 3500 pixels wide by 5000 pixels high and supplied in Jpeg (.jpg), Tiff (.tif), or Photoshop file (.psd) formats.

The competition deadline is **Monday 18 June 2018**.

Entries should be submitted to Joy Parkinson, Edinburgh International Festival, The Hub, Castlehill, Edinburgh, EH1 2NE. Digital images should be submitted to the same address on either a disc or a flash memory stick, or alternately emailed to joy.parkinson@eif.co.uk.

Entries must be accompanied by a completed application form or have ALL application details printed on the reverse of the entry.

If you would like more information, please contact Joy Parkinson in the Edinburgh International Festival press office on +44 (0)131 473 2020 or joy.parkinson@eif.co.uk.